

Sponsorship Opportunities

3rd World Congress on
Targeting Microbiota 2015

October 22-23, 2015
Institut Pasteur, Paris





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General Information

DATES

Conference: October 22-23, 2015

CITY/COUNTRY

Paris, France

CONFERENCE VENUE

Institut Pasteur
Amphithéâtre Duclaux
25, rue du Dr. Roux
75015 Paris, France
www.pasteur.fr

PARTICIPANTS

300-400 participants expected

EXHIBITION/SPONSORSHIP

John Edwards
Tel: +33 1 55 04 77 55
Email: microbiota@microbiota-site.com

CONFERENCE ORGANISER

Mirei-i Events for Targeting Microbiota 2015
Kanaya Bldg 4F, 4-11-3, Hatchobori Chuo-ku
104-0032 Tokyo Japan
Email: microbiota@microbiota-site.com

HOTEL ACCOMMODATION FOR GROUPS

Targeting Microbiota Secretary
Tel: +33 1 55 04 77 55
Fax: +33 9 72 16 84 14
microbiota@microbiota-site.com





Why Targeting Microbiota 2015?

The Vanguard Targeting Microbiota 2015 Conference

After the success of the first French edition held in November 2013 and the second international edition held in October 2014, the 3rd World Congress on Targeting Mitochondria will the recent advances on microbiota.

The program of the 3rd World Congress on Targeting Mitochondria is elaborated by a steering committee composed by international key opinion leader in microbiota area to present and discuss about the latest innovations and researches on microbiota area.

Preliminary List of Topics

- Recent Advances on Microbiota Researches & Innovations in 2015
- Microbiota & Biomarkers: From Predictive to Personalized Medicine
- Mitochondrial DNA vs Microbiota DNA: how to distinguish them?
- The Role of Microbiota in Health and Diseases: The Mechanistic Aspects
- New Challenges to Prevent and Treat Metabolic Diseases, Cancer, Liver, Kidney, Lung and Inflammation-Related Diseases
- Focus on Environment & Food Conservators
- How can we modulate and affect biodiversity of microbiota: Positive & Negative Impact of Environment / Food Conservators

Focus on Environment & Food Conservators: How can we modulate and affect biodiversity of microbiota?

The Scientific Committee will discuss how food conservators with “antibacterial” & “antiviral” activities can affect negatively the microbiota. The impact of more natural conservators such as polyphenols will be also discussed.



Preliminary Timetable

Wednesday, October 21, 2015

TIME

17h00 – 18h30

Registration Opening for Conference

Thursday, October 22, 2015

TIME

7h30 – 9h00

Registration & Welcoming

9h00 – 9h15

Welcome Address

9h15 – 10h30

Session 1: Plenary Session

10h30 – 11h00

Coffee Break, Posters Session & Exhibition Viewing

11h00 – 12h30

Session 2: Plenary Session

12h30 – 13h00

Short Oral Presentations (Part I)

12h30 – 14h00

Lunch Break, Posters Session & Exhibition Viewing

14h00 – 15h30

Session 3: Plenary Session

15h30 – 16h00

Coffee Break, Posters Session & Exhibition Viewing

16h00 – 17h30

Session 4: Plenary Session

17h30 – 18h00

Short Oral Presentations (Part II)

19h30 – 22h00

Special Dinner with Speakers & Attendees



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Friday, October 23, 2015

TIME

9h00 – 10h40

Session 5: Plenary Session (Part I)

10h40 – 11h10

Coffee Break, Posters Session & Exhibition Viewing

11h10 – 11h40

Session 5: Plenary Session (Part II)

11h40 – 12h00

Short Oral Presentations Session (Part II)

12h00 – 12h30

Lunch Break, Posters Session & Exhibition Viewing

13h30 – 14h45

Session 6: Plenary Session

14h45 – 15h45

Short Oral Presentations Session (Part III)

15h45 – 16h15

Discussion & Conclusions

16h15 – 18h00

Network Session, Poster Session & Exhibition Viewing





ABOUT TARGETING MICROBIOTA WORLD CONGRESS 2014

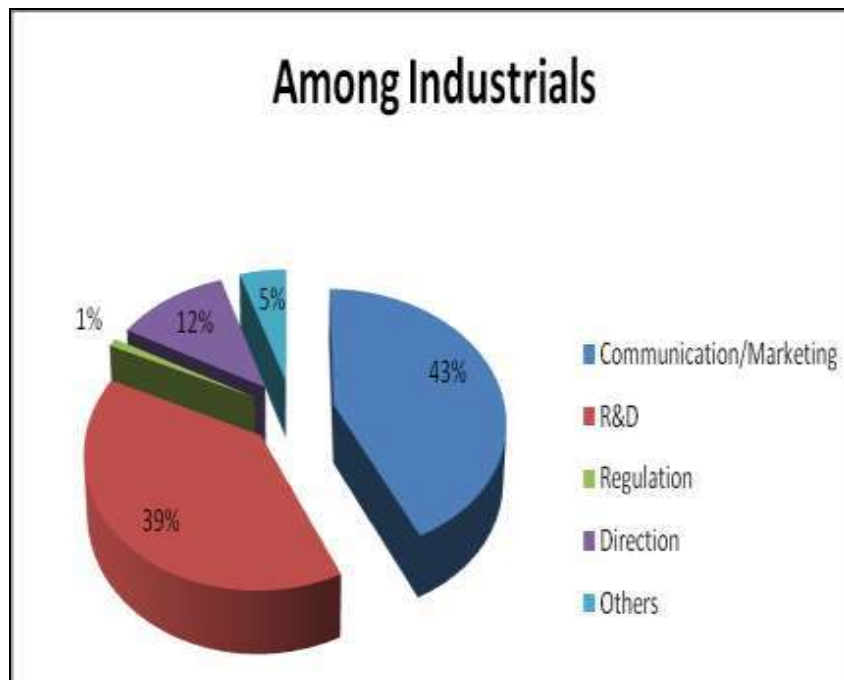
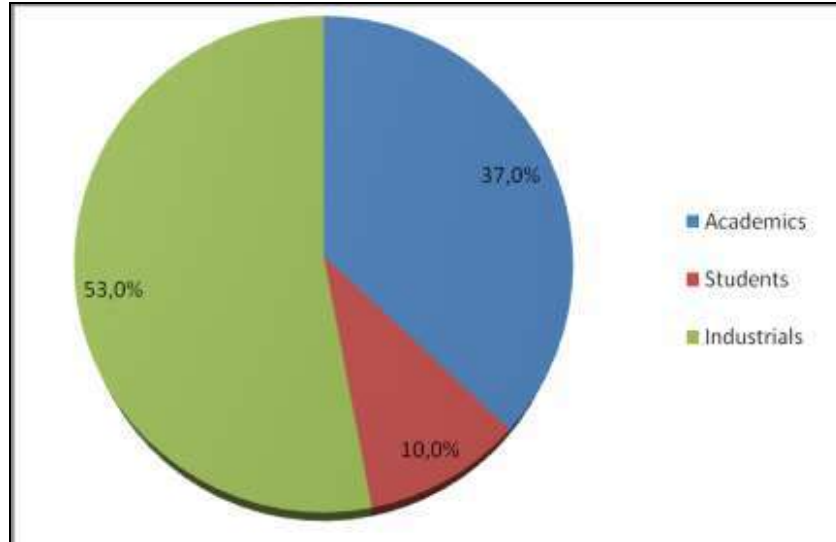


The 2nd International Conference on Targeting Microbiota organized in Paris on October 16-17, 2014 was a huge success. This two-days conference gathered more than 250 participants with more than **70 oral presentations** and **112 posters** which will be presented during the meeting.

The participants were coming from clinical, pharmaceutical, cosmetics and all microbiota fields and gathered leaders from AAT Advanced Analytical technologies SRL, INVIVO, Adebipharm, Janssen Pharmaceutica, Affymetrix eBioscience, Laboratoire Cerba, Alma BioTherapeutics, CHR Hansen , DSM Nutritional Products, Ferring Pharmaceuticals, Sanofi-Aventis, Libragen, Bayer, MC Development, Bioaster, Biofortis, Naturex, DNA Genotek, Tawam Hospital, Cerela-Conicet, Medical University of Graz, Pharmacare Laboratories, University of Sydney, Université Catholique de Louvain, Ghent University, LB Bulgaricum, University of Ottawa, Universidad San Sebastian, University of Leipzig, University of Copenhagen, INRA Metagenopolis, Merial, Danone Research, INRA - MICALIS, Alma BioTherapeutics, Servier, Rouen University, Genoscreen, INSERM, Institut Mérieux, Université Paris Descartes, ADIR, Université d'Auvergne, Baxter, Vaiomer, Biocodex, Bioaster, AgroParisTech, Korilog, Pherecydes Pharma, Institut Polytechnique Lasalle Beauvais, University of Paris 6, Roquette, Techna France Nutrition, IGFL/ENS, Bordeaux Sciences Agro, Institut Pasteur, Ninapharm, Imperial College London, Institute of Food Research, Crucell Vaccine Institute, Kings College London, Boehringer Ingelheim Pharma, Technische Universität München, University of Ulm, AviTop, Sapienza Università, University of Milan, University of Milan, University of Milan, Porto Conte Recherche, RIKEN Innovation Center, Kyushu University, Danone Nutricia Research, University Medical Centre Ljubljana, University Medical Centre Ljubljana, Universidad Autonoma de Madrid, Mondelez Int R&D and many more...

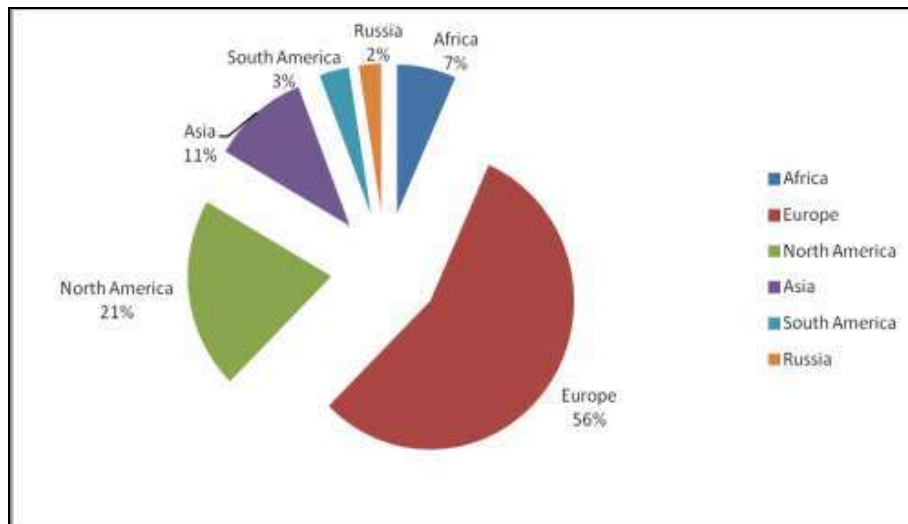


Repartition by Sector for Targeting Microbiota 2014 Attendees





Repartition by Continent for Targeting Microbiota 2014 Attendees



Profile of Attendees

The Audience ranges from various fields of expertise such as:

- Researchers from the fields of chronic diseases prevention and treatment
- Key Opinion Leaders & Health actors working in Microbiota Strategies
- International Companies
- Start Up Companies Looking for Exposure
- ...



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SPONSORSHIP OPPORTUNITIES

You will be given a sponsorship category status dependent upon the total amount of your sponsorship contribution.

The total contribution will consist of sponsored items such as advertisements, sponsorship items and exhibition space (excluding storage space). You will benefit from outstanding advantages linked to your sponsorship category.

PACKAGE OPPORTUNITIES

Benefits	Gold 15 000€	Silver 9 000€	Bronze 7 000€	Start-up 3 000€
Exhibition booth , including umbrella	X	X	X	1 table + 2 chairs (without umbrella)
Free Registrations <i>(including booth attendee)</i>	5	2	1	1
Company' Logo on conference website, with a hyperlink to the company's homepage	X	X	X	
Insertion of promotional material in attendees bags	X	X		
Company' Logo on abstracts book, distributed to all attendees	X			
A full Page ad in the conference abstracts book	X			
Free Internet Access	X	X		
Special Mention during the conference	X			

Important Information:

All packages can be arranged to suit your objectives. Please don't hesitate to contact us to discuss about your needs.



INDIVIDUAL OPPORTUNITIES

Thursday Dinner Supporting – 9 500€

- **Company' Logo** on menu cards
- **2 (two) free registrations to the dinner** for company's delegate.
- **Discount of 10%** for all other invited company's delegates

Lunch/Coffee Breaks Supporting – 7 500€ for one day / 13 000€ for two days

- **Company' Logo** on menu cards
- **Distribution of flyers** about the company during lunch/coffee breaks

Exhibition booth 3 000€

- **Exhibition space**, including space for umbrella and ad
- **including one free registration** for company's delegate

Distribution of **promotional material** in attendees bags – 3 000€

A full Page ad in the conference abstracts book

- **Inside page – 1 550€**
- **Second or Third Cover Page – 2 250€**
- **Fourth Page – 2 950€**



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EXHIBITION BOOKING FORM / CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please sign and stamp pages 12 to 14 and send it to:

John Edwards

Targeting Microbiota 2015

microbiota@microbiota-site.com

NAME OF COMPANY:

CONTACT NAME (as to appear in all Congress publications):

ADDRESS:

ZIP CODE.....CITY: COUNTRY:

PHONE NUMBER: WEBSITE:

EMAIL:

VAT NUMBER (for European Companies):

Please select the chosen supporting opportunity:

Packages		
Golden Supporting	15000€	
Silver Supporting	9000€	
Bronze Supporting	7000€	
Start-up Supporting	3000€	
Dinner Supporting	9500€	
Coffee Break / Lunch Supporting (one day)	7500€	
Coffee Break / Lunch Supporting (two days)	13000€	
Individual Opportunities		
Exhibition Stand with umbrella including one free registration for company's delegate	3000€	
Insertion of promotional material in attendees bags	3000€	
A full page ad in the conference abstracts book – Inside page	1550 €	
A full page ad in the conference abstracts book – Second or third page	2250€	
A full page ad in the conference abstracts book – Fourth page	2950€	



ADDITIONAL INFORMATION FOR SUPPORTERS & EXHIBITORS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed/ emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed.

Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.

Every booth will receive only one exhibitor badge.

Any additional exhibitors will be charged as attendee (price indicated in registration form).

Exhibitor registrations allow access to the exhibition area but also to the conference hall.

CONTRACTS & CONFIRMATION

Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed booking enquiry form.

Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form the organizer will reserve the items listed in it.

Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

SPONSORSHIP TERMS & CONDITIONS

Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.

BOOKING PROCEDURES & PAYMENT INFORMATION

TERMS OF PAYMENT

60% upon receipt of the Sponsorship agreement and first invoice

40% by September 1st, 2015.

All payments must be received before the start date of the Conference. Should the Sponsor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

PAYMENT METHODS

Option 1: Payment by check. Please make checks payable to Takayama

Option 2: Payment by Bank Transfer. Please make drafts payable to:

Accounting Holder : Takayama

Banque Nationale de Paris, 2 place de l'Opéra 75002 Paris

Bank Code: 30004 ; Agency : 00895 - Account number: 00010008521 Key: 26

IBAN: FR7630004008950001000852126. CODE SWIFT: BNPAFRPPPOP

Bank charges are the responsibility of the payee.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of sponsorship items must be made in writing to the Industry and Liaison Sales Associate (Contact information can be found in the "General Information" Section, above).

The organizers shall retain:

10% of the agreed package amount if the cancellation/modification is made before July 1st, 2015.

50% of the agreed package amount if the cancellation/modification is made between July 2 and August 31, 2015.

100% of the agreed package amount if the cancellation / modification is made from September 1st, 2015.



CONTRACT INFORMATION

These terms are the contractual agreement between the Organizer and the Exhibiting / Sponsoring.

VAT Information

For European Companies, please mention the VAT number in the contract. If VAT number is missing, all prices will be majored by 20% for French VAT. For VAT recuperation, please check with your accounting department. For French companies, VAT is automatically added.

Firm Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Applicants will be informed in writing of the acceptance of their application. Sponsors/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Sponsor

Registration implies full acceptance by the Exhibitors/Sponsors of the exhibition / sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor. By submitting an application to participate, the Exhibitor /Sponsor make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

Exhibition space/sponsorship items will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organizer reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Sponsor.

Liability Insurance

Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Sponsor shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

Payment

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Sponsor fail to make a payment on time, the Organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for non-fulfilment of contract.

Signature (without signature, the contract will be not accepted)